

The 2nd World Congress
on **NeuroTherapeutics:**
Dilemmas, Debates, Discussions

Support and Exhibition Prospectus



DDDN

Prague, Czech Republic
September 3-6, 2015

www.congressmed.com/neurology

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DDDN

WELCOME MESSAGE

Dear Colleagues,

We are pleased to announce that **The 2nd World Congress on NeuroTherapeutics: Dilemmas, Debates & Discussions (DDDN)** will be held in Prague, Czech Republic, on September 3-6, 2015.

This 'concept meeting' will focus on therapeutic issues of neurological diseases. Despite the false perception that neurology deals with untreatable conditions, neurological practice is constantly undergoing dramatic changes, and numerous drugs and other forms of therapy continue to emerge. Their integration into common practice is associated with controversies and dilemmas which will be spotlighted at this congress. Likewise, innovations and future trends in therapy will be presented.

The congress will be an ideal opportunity for companies to demonstrate their innovation in the field and present their research and products to an international audience.

We encourage you to take an active role in this innovative and interactive experience. There are a number of support opportunities and industry sponsored activities available, as outlined in this prospectus. In addition, we would be happy to tailor a package to suit your specific needs.

We look forward to your participation in and contribution to the 2nd DDDN Congress, and to welcoming you to Prague.

Sincerely,

Congress Chairpersons



Prof. Zohar Argov



Prof. Israel Steiner



TOPICS

- Gene Therapy in Neurology
- Treatment of rare (orphan) diseases
- Multiple Sclerosis
- Stroke
- Movement disorders
- Epilepsy
- Dementia
- Headaches
- Peripheral Neuropathy

AIMS OF THE CONGRESS

- To discuss controversial issues in a critical manner
- To be the leading forum for opinion leaders, clinicians and industry
- To reach the best clinical recommendations for therapeutic dilemmas

THE PROGRAM

- Controversial topics and debates
- Cohesive and integrative sessions
- Reaching consensus where possible
- Internationally prominent speakers and opinion leaders
- Ample time devoted to discussion
- CME-accredited program


WHAT'S IN IT FOR THE INDUSTRY?

- Demonstrate your company's leadership and innovation in the field
- Present your products and research to an international audience
- Stimulate and discuss new research: Use the unique debates concept to stir discussion
- Reach key opinion leaders and raise your company's visibility in the field
- Encourage and promote education and public awareness
- Cooperate and network with world opinion leaders
- Support and assist world opinion leaders in reaching the best clinical recommendations for current therapeutic dilemmas
- Inform and update international participants on clinical and technological developments

PREVIOUS SUPPORTERS

biogen idec.

 **NOVARTIS**
PHARMACEUTICALS

 **TEVA** Neuroscience

SUPPORT CATEGORIES

Companies will be given support category status dependent on the total amount of their support, which will consist of items such as symposia, exhibition and branding opportunities.

Category	Minimum Contribution
Platinum	€55,000
Gold	€40,000
Silver	€25,000
Bronze	€15,000
General	€2,000

TAILOR-MADE SUPPORT PACKAGES

Support packages can be tailored to suit your company's objectives and budget. Please contact the Congress Organizer for further details on creating the package that will comply with your strategy and maximize your visibility.

EXHIBITION

A professional exhibition will be held at the congress venue, in conjunction with the congress.

The floorplan has been designed so as to maximize exposure to the participants. Coffee breaks and lunches will be held in the exhibition area, providing ample time for networking.

Exhibition space is available at €480 per sq.m

The minimum space size is 2x3 sq.m

Exhibition space is available on a first-come, first-served basis, with priority given to gold supporters and up.

To view the updated exhibition floorplan, please visit the congress website.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Access to networking reception, lunches and coffee breaks
- Company profile in congress program
- Acknowledgment: congress website, final congress program, on-site signage

Stand equipment and services, including partition walls, electricity and carpets, can be ordered in accordance with the exhibitors' manual.

SUPPORT OPPORTUNITIES

PLATINUM PACKAGE

€55,000

INDUSTRY SYMPOSIUM & MEET-THE-EXPERT SYMPOSIUM

Opportunity to hold a 90 minute industry-sponsored symposium and a 30 minute Meet-the-Expert symposium during the congress.

- Session hall and standard audio-visual equipment
- Six complimentary registrations for symposia chairpersons and speakers
- 18 sq.m exhibition space (additional space available at reduced rates)
- Four exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the congress program
- One full page color advertisement in the congress program
- Company brochure in the participants' bags
- Acknowledgment: congress website, congress program, on-site signage

* *The expenses of the symposia chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

** *Time slots will be allocated on a first-come, first-served basis*

*** *The topic, program and speakers are subject to approval by the Chairpersons*

GOLD PACKAGE

€40,000

INDUSTRY SYMPOSIUM

Opportunity to hold a 90 minute industry-sponsored symposium during the congress.

- Session hall and standard audio-visual equipment
- Five complimentary registrations for symposium chairpersons and speakers
- 12 sq.m exhibition space (additional space available at reduced rates)
- Three exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the congress program
- One full page color advertisement in the congress program
- Company brochure in the participants' bags
- Acknowledgment: congress website, congress program, on-site signage

* *The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter*

** *Time slots will be allocated on a first-come, first-served basis*

*** *The topic, program and speakers are subject to approval by the Chairpersons*

SILVER PACKAGE #1

€25,000

EDUCATIONAL GRANT IN SUPPORT OF THE SCIENTIFIC PROGRAM

Opportunity to provide an educational grant in support of the official scientific program of the congress.

- Session hall and standard audio-visual equipment
- Two complimentary registrations
- 9 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the congress program
- One full page color advertisement in the congress program
- Company brochure in the participants' bags
- Acknowledgment: congress website, congress program, on-site signage

SILVER PACKAGE #2

€25,000

MEET-THE-EXPERT INDUSTRY SYMPOSIUM (45 minutes)

- Session hall and standard audio-visual equipment
- Two complimentary registrations for symposium chairpersons and speakers
- 9 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the congress program
- One full page color advertisement in the congress program
- Company brochure in the participants' bags
- Acknowledgment: congress website, congress program, on-site signage

* The expenses of the symposium chairpersons and speakers (accommodation and travel) are additional and the responsibility of the supporter

** Time slots will be allocated on a first-come, first-served basis

*** The topic, program and speakers are subject to approval by the Chairpersons

BRONZE PACKAGE

€10,000

GENERAL SUPPORT OF THE SCIENTIFIC PROGRAM

- Acknowledgment as a bronze supporter
- Two complimentary registrations
- 6 sq.m sq.m exhibition space
- Two exhibitor registrations
- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage



BRANDING OPPORTUNITIES

CONGRESS BAGS

Supporter will provide the congress bags, which will be branded with the congress and company logos.

- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

PROVIDED-IN-KIND + €15,000

CONGRESS LANYARDS

Supporter will provide the congress lanyards, which will be branded with the company logo. This opportunity is reserved for gold supporters and above.

- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

PROVIDED-IN-KIND + €8,000

WRITING PADS AND PENS

Supporter will provide branded writing pads and pens, which will be included in the congress bags.

- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

PROVIDED-IN-KIND + €5,000

NETWORKING RECEPTION

Opportunity to support the opening networking reception for all participants of the congress.

- Company logo on signage during the event
- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

€10,000

FACULTY DINNER

Opportunity to support the official dinner for all faculty members included in the scientific program of the congress.

- Two representatives from the supporting company will be invited to attend the dinner
- Company logo on signage during the event
- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

€20,000

REGISTRATION AREA

Opportunity to place a branded roll-up (provided by the supporter) in the registration area for duration of the congress.

- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

€5,000

PROMOTIONAL MATERIAL

Inclusion of promotional material, such as leaflets and brochures, in the congress bags. Material must be provided by supporter and approved by the Congress Organizer.

- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

€2,000

WI-FI INTERNET

Opportunity to exclusively support the WIFI access for all participants of the congress.

- Company logo on Wi-Fi access card
- Company logo on Wi-Fi signage during the event
- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

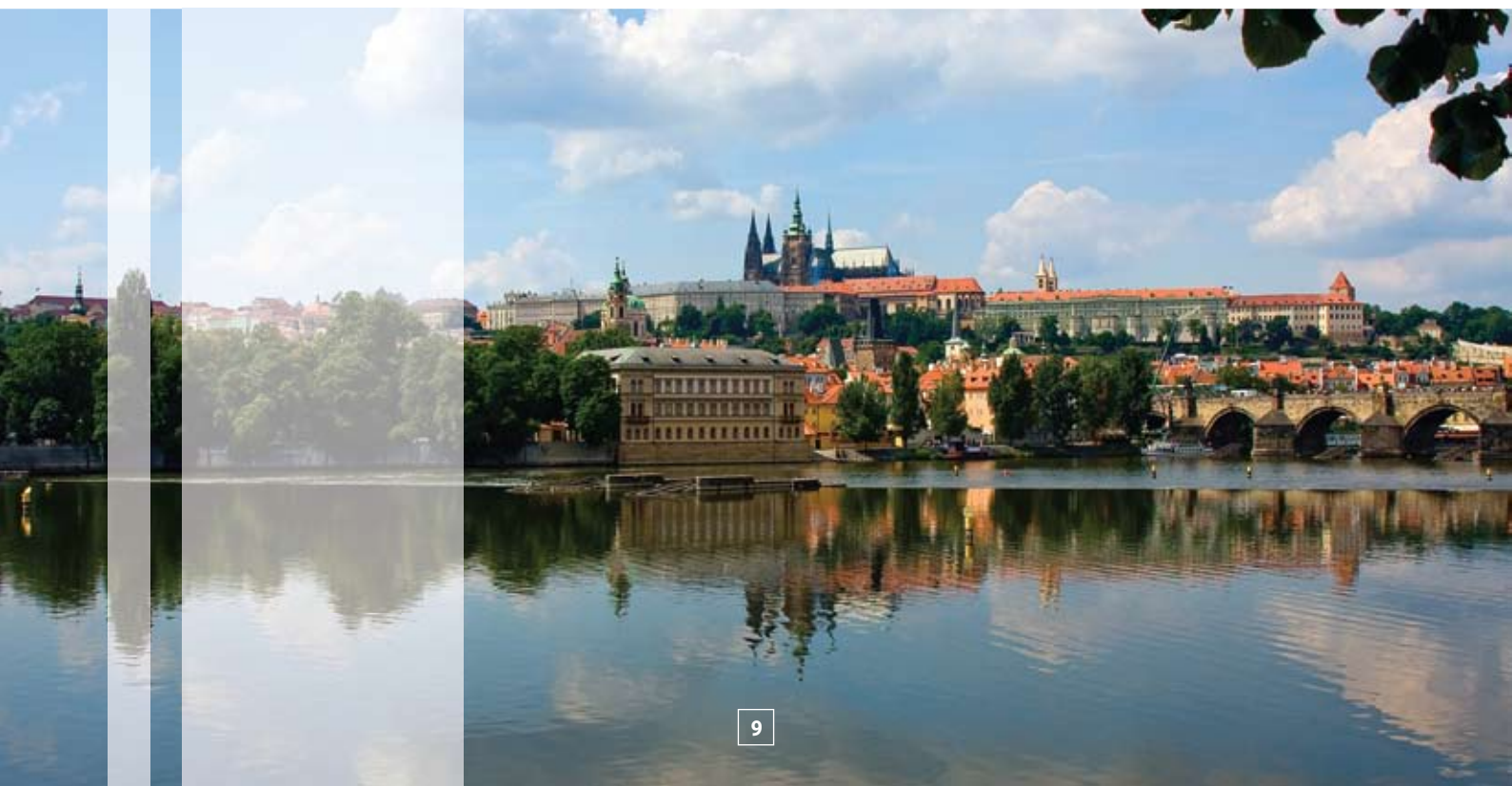
Price upon request

CONGRESS APP

Opportunity to exclusively support the congress application.

- Company logo on the home screen of the app
- Company logo on informational material regarding the app
- Company profile in the congress program
- Acknowledgment: congress website, congress program, on-site signage
- Company logo on regular announcements to congress database

Price upon request



GENERAL TERMS & CONDITIONS

1. Support items are allocated on a first-come, first-served basis.
2. All support and exhibition prices quoted are in euro and do not include VAT.
3. The Congress Organizer reserves the right to accept or decline offers of support and applications for exhibition space.
4. The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the congress as a whole.
5. The Congress Organizer must approve all exhibition stand designs.
6. The Congress Organizer cannot accept liability for personal accidents, loss of or damage of private of participants, either during or directly arising from the congress. Participants are advised to issue their own personal travel and health insurance.
7. All payments must be received before the commencement of the congress. Should a company fail to make payment, the Congress Organizer reserves the right to cancel the company's participation and benefits.
8. Additional down payment structures and cancellation policies will be outlined in the order form.

COMPLIANCE INFORMATION FOR SUPPORTERS AND EXHIBITORS

INDUSTRY SYMPOSIA

Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the Organizing Committee and all such sessions will be indicated in the program as: Industry Sponsored Symposium (not included in the main event CME credit offering)

CME UNRESTRICTED EDUCATIONAL GRANTS

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of a CME-approved session, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the sessions. All support will be disclosed to participants.

ADVERTISEMENTS

Advertisements are allowed to be for products only and may not include invitations to sessions. Branded items will carry company logos only. No products logos or advertisements are permitted.

Please note that it is the responsibility of supporters and exhibitors to comply with the local authorities' regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the Promotion of Medicine.

CONGRESS ORGANIZER

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